



What do you get when you cross an advocacy organization that promotes all the cultural arts in Hampton Roads with a magazine that does the same? You get ***Hampton Roads Bravo!***

Hampton Roads Bravo! Is an exciting new publication that represents the synergy and shared mission of Darden Publishing and the Cultural Alliance of Greater Hampton Roads. While working in strategic partnership, this non-profit/profit venture will promote the arts in Hampton Roads across all venues, political boundaries and artistic disciplines. It will foster public and private arts funding, arts education, and community and individual participation. And it will encourage membership in the Cultural Alliance that has served the arts and cultural community as THE agency of advocacy and support for 25 years.

The high-quality, glossy, four-color magazines will be distributed free of charge at arts venues, businesses, select retail and municipal locations, airports, Chambers of Commerce, hotels, and to local and state dignitaries and legislators.

Each issue will include features and interviews on Hampton Roads arts and artists; stories that address cultural arts topics such as arts and the law, sustainability, regionalization or funding; a venue map with a Festivals & Events Calendar and arts organization list; dedicated sections on each of the major arts; and short news items.

To submit news items and story ideas, or to find out how you can advertise and be a part of this publication, information can be requested at darden.publishing@cox.net or (757) 596-3638, or send press releases to P.O. Box 11023, Newport News, VA 23601 or fax to (757) 596-5791.

Our partnership with the **Cultural Alliance of Greater Hampton Roads** further supports our mission to promote all of the region's arts and cultural institutions. As the arts take center stage in driving the regional economy and creating a vital quality of life, together we say, "***Bravo!***"

Supporting *Bravo!* with your advertising dollars enables Darden Publishing to continue promoting Hampton Roads arts and the Cultural Alliance of Hampton Roads, so help us help you by spreading the word!

This Bi-Annual publication arrives in February and August of each year and is the original & only voice for the Cultural Art scene that speaks for all of Hampton Roads, Virginia.

Thank you for supporting ***Hampton Roads Bravo!***,

Best Regards,

Publisher